ARTIST ALLEY KIT

AUGUST 31 - SEPTEMBER 3 2017
METRO TORONTO CONVENTION CENTRE

fanexpocanada.com
2017 SCHEDULE

**Thursday**
August 31
06:00 - 13:00
07:00 - 13:00
14:00 - 21:00
- Marshalling Yard Open
- Registration and Set-up
- Show Hours

**Friday**
September 1
08:30 - 09:30
09:30 - 19:00
- Exhibitor Re-stock
- Show Hours

**Saturday**
September 2
08:30 - 09:30
09:30 - 19:00
- Exhibitor Re-stock
- Show Hours

**Sunday**
September 3
08:30 - 09:30
09:30 - 19:00
17:01 - 23:59
- Exhibitor Re-stock
- Show Hours
- Breakdown

*Schedule subject to change.

LOCATION
METRO TORONTO CONVENTION CENTRE

The Expo will be held in the North (255 Front St. West) & South Building (222 Bremner Blvd.) The facility is next to the CN Tower and Rogers Centre in the heart of downtown Toronto.

The closest subway station is Union Station, which is located two blocks east of the convention centre. Garage parking is available on the premises.

www.mtccc.com
<table>
<thead>
<tr>
<th>Plan</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Table</td>
<td>$515.00</td>
<td>Consists of one 6’ skirted table, 2 Chairs, 2 Exhibitor passes and listing on the official website and show program.</td>
</tr>
<tr>
<td>Premium End Cap</td>
<td>$1135.00</td>
<td>Consists of an endcap space and includes: two 6’ skirted tables, 2 chairs and 2 Exhibitor passes and listing on the official website and show program.</td>
</tr>
<tr>
<td>Feature Booth</td>
<td>$1190.00</td>
<td>Consists of a corner space 8’ x 8’ pipe &amp; drape booth in a carpeted feature area and includes: one 8’ skirted table, 2 chairs, 2 Exhibitor passes and highlighted listing on the official website and show program.</td>
</tr>
</tbody>
</table>

**ARTIST ALLEY PRICING**

- Full Payment is due upon submitting application.
- Please add 13% H.S.T to all prices.

**FOR MORE INFO OR TO RESERVE SPACE**

Gurmeet Sethi  
Exhibitor Relations
P: 416.960.4529  
E: gurmeet@fanexpohq.com

**ON-SITE SECURITY**

Security will be provided 24 hours a day, starting at 7am on August 30th until 23:59 on Sept 3rd.

Additional plain clothes security and uniformed police officers will also be onsite during show hours.

fanexpocanada.com
ATTENDANCE
131,647 FANS IN 2016

AUGUST 31 - SEPTEMBER 3 2017
METRO TORONTO CONVENTION CENTRE
This is an effective, cost efficient marketing tool that will be distributed to all attendees at this year’s FAN EXPO CANADA™. This year’s print run will be 75,000 copies. Reserve your ad today, as we always sell out.

**Show Program Advertising Rates**

<table>
<thead>
<tr>
<th>Ad Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half page</td>
<td>$995.00</td>
</tr>
<tr>
<td>Horizontal 7.5” X 5”</td>
<td>$995.00</td>
</tr>
<tr>
<td>Full page</td>
<td>$1,495.00</td>
</tr>
<tr>
<td>8” X 10.5”</td>
<td></td>
</tr>
</tbody>
</table>

*$create outlines for all type*

Let us design your ad:
$75.00 Per Hour (Min. 2 Hours)

**Deadline:**
Artwork Must Be Supplied
By August 4, 2017.

- Please Add 13% H.S.T. To All Prices.

fanexpocanada.com
<table>
<thead>
<tr>
<th>Official Hotel</th>
<th>Address</th>
<th>Rate</th>
<th>Telephone</th>
<th>Rating</th>
<th>Distance from Convention Centre</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THE FAIRMONT ROYAL YORK</strong></td>
<td>100 Front St. West</td>
<td>$199.00</td>
<td>1 (800) 663-7229</td>
<td>4½ Stars</td>
<td>1 Block</td>
</tr>
<tr>
<td><strong>HYATT REGENCY TORONTO</strong></td>
<td>370 King St. West</td>
<td>$189.00</td>
<td>1 (800) 263-6364</td>
<td>4½ Stars</td>
<td>2 Blocks</td>
</tr>
<tr>
<td><strong>INTERCONTINENTAL TORONTO CENTRE</strong></td>
<td>255 Front St. West</td>
<td>$192.00</td>
<td>1 (800) 235-4670</td>
<td>5 Stars</td>
<td>Attached</td>
</tr>
<tr>
<td><strong>SHERATON CENTRE TORONTO HOTEL</strong></td>
<td>123 Queen St. West</td>
<td>$189.00</td>
<td>(416) 361-1000</td>
<td>4 Stars</td>
<td>5 Blocks</td>
</tr>
<tr>
<td><strong>THE WESTIN HARBOUR CASTLE TORONTO</strong></td>
<td>1 Harbour Square</td>
<td>$189.00</td>
<td>(416) 869-1600</td>
<td>4 Stars</td>
<td>5 Blocks</td>
</tr>
</tbody>
</table>

**OFFICIAL AIRLINES**

Special rates on airfares for exhibitors, guests and fans of **FAN EXPO CANADA™**. To receive the special rates, book your flight online and enter the associated Discount Code.

**AIR CANADA**

**DISCOUNT CODE:** U2QPKN1

**AIR CANADA**

[www.aircanada.com](http://www.aircanada.com)
1. COMPANY INFORMATION: Please Print

Company Name

Display Name (Maximum 20 characters including spaces)

Contact Name

Address

City   Province/State

Postal/ZIP Code  Country

Phone    Fax

Email

Website

2. PRODUCTS: We carry products related to

PRIMARY: Choose one

☐ Comics  ☐ Sci-fi  ☐ Gaming  ☐ Horror  ☐ Anime

SECONDARY: Choose as many as applicable

☐ Comics  ☐ Sci-fi  ☐ Gaming  ☐ Horror  ☐ Anime

Please List your products and/or services:

3. SPACE RATES 2017

| Standard   | $515.00 ea. | X _____ = $__________ |
| Premium    | $1135.00 ea. | X _____ = $__________ |
| Featured   | $1190.00 ea. | X _____ = $__________ |

Sub-Total ................................................................. $__________
H.S.T. (Please add 13% Tax) ................................................ $__________
Total Booth Space Charge ................................................. $__________
Deposit Paid ............................................................... $__________
Balance Remaining ......................................................... $__________

4. LOCATION:

Placement of Space(s) is at Show Management's sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all deposits are non-refundable. We will review your application and a representative will contact you.

Exhibitor’s Signature ____________________________ Date __________________________

Return this completed form by mail to:

FAN EXPO CANADA™
APPLICATIONS:
10 Alcorn Ave., Suite 100
Toronto, ON, M4V 3A9
Canada

www.fanexpocanada.com

Any Questions?
gurmeet@fanexpohq.com
Tel: 416.960.4529

FAN EXPO CANADA™ & © 2017 Informa Canada Inc. All Rights Reserved.
1. COMPANY INFORMATION: Please Print

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Display Name (Maximum 20 characters including spaces)</th>
<th>Contact Name</th>
<th>Address</th>
<th>City</th>
<th>Province/State</th>
<th>Postal/ZIP Code</th>
<th>Country</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Website</th>
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2. ADVERTISING RATES 2017

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<th>Ad Type</th>
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<tr>
<td>Full Page</td>
<td>$1,495.00</td>
<td>X ______</td>
<td>$___________</td>
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<tr>
<td>Half Page Horizontal</td>
<td>$995.00</td>
<td>X ______</td>
<td>$___________</td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td>$___________</td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td>$___________</td>
</tr>
</tbody>
</table>

Sub-Total: $___________
H.S.T. (Please add 13% Tax): $___________
Total Ad Space Charge: $___________

Please Make Cheques Payable To: INFORMA CANADA INC.

PAYMENT TERMS:
100% with application submission.

DEADLINES
On-Site Handout Issue: July 27
Materials Date: August 4
Street Date: August 31 - Sept 3

SPECIFICATIONS
Full Page: 8” wide X 10.5” tall, plus .25” bleed around ad
1/2 Page Horizontal: 7.5” wide X 5” tall, no bleed

DISTRIBUTION
The FAN EXPO CANADA™ Show Program has a print-run of 75,000 copies.

All ads in full (4) color at no additional charge.
Advertisers should provide print ready PDF files to our specifications.
We also accept Illustrator and Photoshop files.
In-house design is available at $75.00 /hr. (min. 2 hours)

Return this completed form by mail to:
FAN EXPO CANADA™
APPLICATIONS:
10 Alcorn Ave., Suite 100
Toronto, ON, M4V 3A9
Canada

For Office Use Only

<table>
<thead>
<tr>
<th>Payments</th>
<th>Method</th>
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<tbody>
<tr>
<td>1.</td>
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Any Questions?
kelli@fanexpohq.com
Tel: 416.512.3802
www.fanexpocanada.com