**LOCATION**

**METRO TORONTO CONVENTION CENTRE**

The Expo will be held in the North & South Building (255 Front St. West). The facility is next to the CN Tower and Rogers Centre in the heart of downtown Toronto.

The closest subway station is Union Station, which is located two blocks east of the convention facility. Garage parking is available on the premises.

**Artist Alley is located in the South Building Only.**

---

### 2016 SCHEDULE

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday September 1</td>
<td>06:00 - 13:00</td>
<td>Marshalling Yard Open</td>
</tr>
<tr>
<td></td>
<td>07:00 - 13:00</td>
<td>Registration and Set-up</td>
</tr>
<tr>
<td></td>
<td>14:00 - 21:00</td>
<td>Show Hours</td>
</tr>
<tr>
<td>Friday September 2</td>
<td>08:30 - 09:30</td>
<td>Exhibitor Re-stock</td>
</tr>
<tr>
<td></td>
<td>09:30 - 19:00</td>
<td>Show Hours</td>
</tr>
<tr>
<td>Saturday September 3</td>
<td>08:30 - 09:30</td>
<td>Exhibitor Re-stock</td>
</tr>
<tr>
<td></td>
<td>09:30 - 19:00</td>
<td>Show Hours</td>
</tr>
<tr>
<td>Sunday September 4</td>
<td>08:30 - 09:30</td>
<td>Exhibitor Re-stock</td>
</tr>
<tr>
<td></td>
<td>09:30 - 19:00</td>
<td>Show Hours</td>
</tr>
<tr>
<td></td>
<td>17:01 - 23:59</td>
<td>Breakdown</td>
</tr>
</tbody>
</table>

*Schedule subject to change.*
Standard Table $495.00 each

Consists of one 6’ skirted table, 2 Chairs, 2 Exhibitor passes and listing on the official website and show program.

Premium End Cap $1095.00 each

Consists of an endcap space and includes: two 6’ skirted tables, 2 chairs and 2 Exhibitor passes and listing on the official website and show program.

Feature Booth $1150.00 each

Consists of a corner space 8’ x 8’ pipe & drape booth in a carpeted feature area and includes: one 8’ skirted table, 2 chairs, 2 Exhibitor passes and highlighted listing on the official website and show program.

FOR MORE INFO OR TO RESERVE SPACE

Gurmeet Sethi
Exhibitor Relations
P: 416.960.4529
E: gurmeet@fanexpohq.com

ON-SITE SECURITY

Security will be provided 24 hours a day, starting at 7 am on August, 31st until 23:59 on Sept. 4th.

Additional plain clothes security and uniformed police officers will also be onsite during show hours.

fanexpocanada.com
This is an effective, cost efficient marketing tool that will be distributed to all attendees at this year’s FAN EXPO CANADA™. This year’s print run will be 75,000 copies. Reserve your ad today, as we always sell out.

**ADVERTISING RATES**

**SHOW PROGRAM**

**ADVERTISING RATES**

**Full page**

$1,495.00

Full page

$995.00

Vertical  Horizontal

$0, &'

**Half page**

3.75” X 10”  7.5” X 5”

**$75.00 Per Hour (Min. 2 Hours)**

**6 PAGE**

Artwork Must Be Supplied

By July 28, 2016

**6 PAGE**

Artwork Must Be Supplied

By July 28, 2016

fanexpocanada.com
OFFICIAL HOTELS

THE FAIRMONT ROYAL YORK
Address: 100 Front St. West
Rate: $189.00
Telephone: 1 (800) 663-7229
Rating: 4½ Stars
(1 Block from Convention Centre)

HYATT REGENCY TORONTO
Address: 370 King St. West
Rate: $159.00
Telephone: 1 (800) 263-6364
Rating: 4½ Stars
(2 Blocks from Convention Centre)

INTERCONTINENTAL TORONTO CENTRE
Address: 255 Front St. West
Rate: $189.00
Telephone: 1 (800) 235-4670
Rating: 5 Stars
(Attached to Convention Centre)

SHERATON CENTRE TORONTO HOTEL
Address: 123 Queen St. West
Rate: $159.00
Telephone: (416) 361-1000
Rating: 4 Stars
(5 Blocks from Convention Centre)

THE WESTIN HARBOUR CASTLE TORONTO
Address: 1 Harbour Square
Rate: $159.00
Telephone: (416) 869-1600
Rating: 4 Stars
(5 Blocks from Convention Centre)

OFFICIAL AIRLINES

AIR CANADA
www.aircanada.com
DISCOUNT CODE: UMFFEMW1

PORTER AIRLINES
www.flyporter.com
DISCOUNT CODE: FAN16

Special rates on airfares for exhibitors, guests and fans of FAN EXPO CANADA™. To receive the special rates, book your flight online and enter the associated Discount Code.
### 1. COMPANY INFORMATION: Please Print

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
</tr>
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<tbody>
<tr>
<td>Display Name (Maximum 20 characters including spaces)</td>
<td></td>
</tr>
<tr>
<td>Contact Name</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
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<tr>
<td>City</td>
<td>Province/State</td>
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<td>Postal/ZIP Code</td>
<td>Country</td>
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<td>Email</td>
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<tr>
<td>Website</td>
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</tbody>
</table>

### 2. PRODUCTS: We carry products related to

**PRIMARY: (CHOOSE ONE ONLY)**
- [ ] Comics
- [ ] Sci-fi
- [ ] Gaming
- [ ] Horror
- [ ] Anime

**SECONDARY:** Choose as many as applicable
- [ ] Comics
- [ ] Sci-fi
- [ ] Gaming
- [ ] Horror
- [ ] Anime

Please List your products and/or services:

<p>| | |</p>
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### 3. SPACE RATES 2016

**STANDARD**
Space consists of 1 - 6’ skirited table, 2 chairs, and 2 exhibitor passes.

**PREMIUM**
Space consists of 1 - 5’x12’ END CAP space, which includes 2 - 6’ skirited tables, 2 chairs, and 2 exhibitor passes.

**FEATURED BOOTH**
Space consists of a 8’ x 8’ pipe & drape booth in a carpeted feature area and includes 1 - 8’ skirited table, 2 chairs, and 2 exhibitor passes.

| Placement of Space(s) is at Show Management's sole and absolute discretion. |
|---|---|
| Sub-Total | $__________ |
| H.S.T. (Please add 13% Tax) | $__________ |
| Total Booth Space Charge | $__________ |
| Deposit Paid | $__________ |
| Balance Remaining | $__________ |

Please Make Cheques Payable To: INFORMA CANADA INC.

**ARTIST ALLEY PAYMENT TERMS:**
100% with application submission.

### 4. LOCATION:
Placement of Space(s) is at Show Management’s sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all deposits are non-refundable. We will review your application and a representative will contact you.

<table>
<thead>
<tr>
<th>Exhibitor’s Signature</th>
<th>Date</th>
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</tbody>
</table>

Return this completed form by mail to:

**FAN EXPO CANADA™ APPLICATIONS:**
10 Alcorn Ave., Suite 100
Toronto, ON, M4V 3A9
Canada

**Any Questions?**
gurmeet@fanexpohq.com
Tel: 416.960.4529
www.fanexpocanada.com

### For Office Use Only

<table>
<thead>
<tr>
<th>Payments</th>
<th>Method</th>
<th>Date</th>
<th>Amount</th>
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<tr>
<th>Booth Size:</th>
<th>Assigned Location:</th>
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</table>

I confirm that the Booth Size and Location are correct.

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# ARTIST ALLEY ADVERTISING INSERTION ORDER

## 1. COMPANY INFORMATION:
Please Print

- **Company Name**: ____________________________________________
- **Contact Name**: (Maximum 20 characters including spaces)
- **Address**: __________________________________________________
- **City** | **Province/State**: _________________________________________
- **Postal/ZIP Code** | **Country**: _____________________________________________
- **Phone**: ___________________________________; **Fax**: ___________
- **Email**: ______________________________________________________
- **Website**: ___________________________________________________

## 2. ADVERTISING RATES 2016

**Full Page**: $1,495.00 \( \times \) _____ = $__________

**Half Page Horizontal**: $995.00 \( \times \) _____ = $__________

**Half Page Vertical**: $995.00 \( \times \) _____ = $__________

**Other**: ____________________ \( \times \) _____ = $__________  
**Other**: ____________________ \( \times \) _____ = $__________

**Sub-Total**: $__________

**H.S.T. (Please add 13% Tax)**: $__________

**Total Ad Space Charge**: $__________

Please Make Cheques Payable To: **INFORMA CANADA INC.**

**PAYMENT TERMS**: 100% with application submission.

---

**DEADLINES**
- **SPACE**: July 15
- **MATERIALS**: July 28
- **STREET DATE**: September 1-4

**SPECIFICATIONS**
- **PAGE SIZE** (with BLEED):
  - **Full Page**: 8” wide X 10.5” tall, plus .25” bleed around ad
  - **1/2 Page Horizontal**: 7.5” wide X 5” tall, no bleed
  - **1/2 Page Vertical**: 3.75” wide X 10” tall, no bleed

- **All type MUST be .375” from the edge of the page trim.**
- **Convert all type to outlines and use CMYK color space.**
- **All ads in full (4) color at no additional charge.**
- **Advertisers should provide print ready PDF files to our specifications.**
  - We also accept Illustrator and Photoshop files.
  - In-house design is available at $75.00 /hr.

**DISTRIBUTION**
The FAN EXPO CANADA™ Show Program has a print-run of 75,000 copies.

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**For Office Use Only**

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